



DEADLINE

March 17th, 2017

Submit abstracts to:

academicrelations@hlndv.ache.org

April 6th, 2017 6:00pm at the
Penn Medicine Center for Innovation
and Learning, 1501 Market St, 9th Floor

CALL FOR ABSTRACTS:

2nd Annual Healthcare Management Student Case Competition

The Healthcare Leadership Network of the Delaware Valley (HLNDV) will host the 2nd Annual Health Care Management Case Competition on April 6th, 2017 at the Penn Medicine Center for Innovation and Learning. Take advantage of this opportunity to showcase your talents and gain presentation experience and potentially earn a scholarship award!

Students are asked to submit abstracts of no more than 500 words by **March 17th**. A group of reviewers will select the top abstracts and these teams will present to a panel of judges on **April 6th**. Details on this year's topic and evaluation criteria can be found on the following page and online at <http://hlndv.achechapter.org/students/education-fund/>.

Awards will be presented as follows: 1st place - \$1,500, 2nd place - \$1,000, 3rd place \$500

Submission & questions should be directed to: academicrelations@hlndv.ache.org

Application Process:

- **March 17th**: abstracts due
(in pdf or word format to academicrelations@hIndv.ache.org)
- **March 24th**: notification sent to entrants of selection for presentation
- **April 6th**: Case Competition
(6:00pm, Penn Medicine Center for Innovation & Learning, 1501 Market St, 9th Floor)

Entrant requirements:

- No more than three team members per abstract
- All team members must currently be enrolled, either full or part time, in an accredited undergraduate or graduate program

Abstract topic (500 words or less):

You manage a healthcare non-profit that was recently awarded \$100 million in grant funding. In what program(s) would you invest that money to have the greatest impact on the healthcare industry in the Delaware Valley region, and why? How would you implement your investment, and what would be your measures of success?

Evaluation criteria:

- Rationale (25%)
- Feasibility (25%)
- Impact (25%)
- Clarity/presentation quality (25%)

Awards: \$3,000 total in awards, 1st - \$1,500, 2nd - \$1,000, 3rd - \$500

Funding provided through the **Don Snook Education Fund**

Donald Snook, Ph.D., was a leading healthcare executive in the Philadelphia area for three decades, serving as a hospital CEO and industry leader before his untimely death in 2002. An ACHE Fellow, Don served on the faculty of several graduate programs in healthcare management and was a popular author and speaker for ACHE. He was a valued mentor to several generations of students and early careerists, and demonstrated legendary passion and enthusiasm for the profession of healthcare management. Don's legacy has been honored by establishing a memorial fund in his name. The Fund was founded to support the education of students in the greater Delaware Valley and is managed by the Academic Relations Committee.