

# CALL FOR ABSTRACTS: 5th Annual HLDNV Healthcare Management Student Case Competition, 9 June at 7pm



**DEADLINE for ABSTRACTS  
Monday, 2 May, 2022**

Submit abstracts to:  
[merritt.brockman@gmail.com](mailto:merritt.brockman@gmail.com)

**Thursday 9 June, 2022 @  
7:00pm**

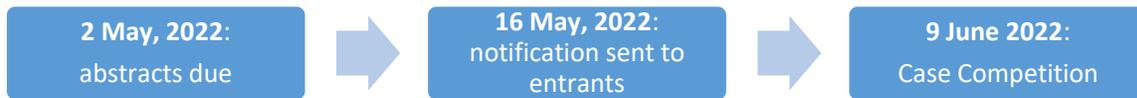
**Zoom Link will be sent directly  
to those invited to present**

The Healthcare Leadership Network of the Delaware Valley (HLNDV) will host the 5th Annual Health Care Management Case Competition on Thursday, 9 June, 2022 at 7pm via the Zoom online platform. Take advantage of this opportunity to showcase your talents and gain presentation experience and potentially earn a scholarship award!

Students are asked to submit abstracts of no more than 500 words by **Monday, 2 May, 2022**. A group of reviewers will select the top abstracts and these teams will present to a panel of judges on **Thursday, 9 June at 7 pm**. Details on this year's topic and evaluation criteria can be found on the following page and online at <http://hldnv.achechapter.org/students/education-fund/>.

**Awards will be presented as follows: 1<sup>st</sup> place - \$1,500, 2<sup>nd</sup> place - \$1,000, 3<sup>rd</sup> place \$500**

## Application Process:



## Entrant requirements:

- No more than three team members per abstract
- All team members must currently be enrolled, either full or part time, in an accredited undergraduate or graduate program

### **Abstract topic (500 words or less):**

The healthcare industry in Philadelphia, PA is big business! It accounts for 22% of jobs and hosts many internationally known healthcare organizations. But it isn't just a great location to find a job if you work in healthcare, it's also a hotbed for innovation that has the potential to change the course for many organizations in our immediate location and beyond!

Your task is to present an innovative strategy, scientific achievement or delivery methodology that is happening right here in Philadelphia. Provide an overview: who are the stakeholders, how did this come about, what market forces drove this and what are the immediate and long term impacts? Finally, present how you think this particular initiative will make an impact on the health care industry, locally, nationally, or globally.

Essays will be judged based on chosen topic & rationale (1/3), supporting evidence provided (1/3), and clarity of presentation (1/3). Finalists will present via Zoom on Thursday, 9 June at 7pm.

**Awards:** \$3,000 total in awards, 1st - \$1,500, 2nd - \$1,000, 3rd - \$500

Funding provided through the **Donald Snook Education Fund**

Donald Snook, Ph.D., was a leading healthcare executive in the Philadelphia area for three decades, serving as a hospital CEO and industry leader before his untimely death in 2002. An ACHE Fellow, Don served on the faculty of several graduate programs in healthcare management and was a popular author and speaker for ACHE. He was a valued mentor to several generations of students and early careerists, and demonstrated legendary passion and enthusiasm for the profession of healthcare management. Don's legacy has been honored by establishing a memorial fund in his name. The Fund was founded to support the education of students in the greater Delaware Valley and is managed by the Academic Relations Committee.